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**India Datacenter Infratech Conference Attendees Gain Practical Strategies to Achieve Energy and Operational Efficiency**

**Mumbai, India, Sept. 27, 2012** – Heating, ventilation and air conditioning systems (HVAC) represent 40 to 50 percent of energy consumption for facilities in the expanding data center industry.<sup>1</sup> As energy and maintenance costs rise through the facility life cycle, operational best practices can help achieve higher system efficiencies while ensuring reliable uptime.

At the India Datacenter InfraTech Conference in Mumbai, leaders from Trane, a leading global provider of heating, ventilating and air-conditioning systems and solutions and a brand of Ingersoll Rand, discussed how cooling system choices and control system approaches impact uptime and energy consumption.

**Rajesh Sikka, business leader for Trane in India and Seetha Sasikala, marketing leader for Trane and Thermo King for Ingersoll Rand in the Europe, Middle East, India and Africa region**, talked about practical strategies for achieving energy and operational efficiency in data centers at the Conference.

Their presentation included insights on HVAC optimization, actionable analytics, building and energy management that deliver superior performance and cost savings. It also featured case study success stories that demonstrated potential opportunities for gaining a better return on investment.

Sikka also joined other presenters in a panel discussion about challenges and opportunities in building green data centers in India.

“Trane has extensive experience in delivering high efficiency cooling and control systems for small and large data center environments in India and globally,” said Sikka.

“There is growing awareness within the industry that data center investment and operating costs need to tie in with productivity targets and sustainability goals,” said Sasikala. “The challenge lies in how companies learn to benchmark themselves and how quickly they adopt best practices. This is where Trane can be a trusted advisor and partner”, Sasikala adds.

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<sup>1</sup> Bureau of Energy Efficiency and European Union Joint Research Commission



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“Businesses are becoming increasingly focused on balancing their earning goals with sustainable objectives. In a datacenter world, it means balancing higher uptime with energy efficient infrastructure to achieve sustainable operations with low cost of ownership. At Ingersoll Rand, through our Trane systems and services, we are uniquely positioned to deliver this lower cost of ownership, whilst leveraging our extensive global experience in designing and executing reliable and energy efficient HVAC solutions for data center customers in India” added Sudarshan Ananth, Vice President & Business Head for Climate Solutions (sector with Trane and Thermo King strategic brands in its portfolio), at Ingersoll Rand India.

### **About the Conference:**

The India Data Center Infratech Conference took place on September 27–28, 2012, in Mumbai. This event brought together major players in the industry to discuss critical challenges faced daily by data center operators, including: power availability, cooling solutions, green information technology, and operation. Trane was a Platinum sponsor of the event. Conference website: <http://www.noppen.com.cn/upcoming/B1218/index.asp>

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### **About Rajesh Sikka**

Rajesh Sikka is the business leader for Trane –a brand of Ingersoll Rand – in India. At Trane, Sikka is responsible for leading initiatives in creating solutions that address the needs of customers, in ensuring the highest standards in project design and execution, and in impacting society in a sustainable way. Sikka is a member of ASHRAE, ISHRAE, Indian Green Building Council, and the American Chamber of Commerce in India. He earned a bachelor’s degree in mechanical engineering from Delhi College of Engineering in 1991.

### **About Seetha Sasikala**

Seetha Sasikala is the marketing leader for Thermo King and Trane in the Europe, Middle East, India and Africa region for Ingersoll Rand. Based in Brussels, Sasikala is responsible for go-to-market strategies, understanding customer critical-to-quality metrics in key vertical and geographic segments as well as for developing innovative solutions that create a business advantage for our customers.

With a career background in strategy, marketing and product development, Sasikala has several years of experience with global corporations in industry segments that include Internet security software, financial services and telecommunication technology. Sasikala is a member of The Green Grid.

Sasikala holds a master’s degree in business administration in international finance and general management from Helsinki School of Economics in Finland and ESADE Business School in Spain, and a master’s degree in linguistics from Jawaharlal Nehru University in New Delhi.

### **About Ingersoll Rand**

Ingersoll Rand (NYSE:IR) advances the quality of life by creating and sustaining safe, comfortable and efficient environments. Our people and our family of brands—including Club Car®, Ingersoll Rand®, Schlage®, Thermo King® and Trane® —work together to enhance the quality and comfort of air in homes and buildings; transport and protect food and perishables; secure homes and commercial properties; and increase industrial productivity and efficiency. Trane solutions optimize indoor environments with a broad portfolio of energy efficient heating, ventilating and air conditioning systems, building and contracting services, parts support and advanced control. Ingersoll Rand is a \$14 billion global business committed to a world of sustainable progress and enduring results. For more information, visit [ingersollrand.com](http://ingersollrand.com) or [trane.com](http://trane.com).